

PRESS RELEASE
FOR IMMEDIATE PUBLICATION:
July 22, 2009

Fourth Annual Business to Business Expo Helps in Recession

You need customers and clients, but are feeling a cash flow pinch. How do you reach 1,000 or more prospects on the cheap? A dynamic group of local south and southwest suburban chambers have the answer for you - exhibit in the Business to Business Expo on September 15.

Mary Schmidt of the Alsip Chamber recommends logging onto www.BtoBExpo.com <<http://www.BtoBExpo.com>> to get your registration in now, before the floor fills. "It's a very simple process. Log on, click registration and a pdf will download. Fill it out and fax it to your local chamber. Act quickly because this floor fills quickly."

The Business To Business Event is September 15th from 9am to 3 pm at the Tinley Park Convention Center, Harlem Avenue and I-80. This is the fourth annual event, and each year the floor has sold out. This year, because of the recession, the group is inviting non-profits to be a part of the exhibits as well. "We know that some of our member non-profits are seeing contracting donations, and the work they do is so important. They are a vital part of our economy, helping so many people in our communities, that it is important we give them a helping hand," says Lauren Alspaugh, of the Matteson Area Chamber.

Business to Business is an opportunity for local businesses, specifically those who service or sell to other businesses, to exhibit their products and services, network throughout the day, and attend seminars that help them succeed. The event is a cooperative effort of local chambers of commerce throughout the Southland region. Every local chamber in the Southland region, from the Indiana border to Joliet, from I-55 to Peotone, is invited and welcomed to join the event.

Local chambers of commerce designing Business To Business 07 are at present; Alsip, Blue Island, Bridgeview, Crestwood, Frankfort, Homewood Area, Lemont, Lockport, Matteson Area, New Lenox, Oak Lawn, Orland Park Area, South Holland Business Association, Tinley Park and West Suburban. The event is sponsored by the Business Ledger, the SouthtownStar and Next Media, which includes 1340 WJOL, 98.3 WCCQ and 96.7 STAR.

Sponsorship and donation opportunities are available by contacting your local chamber, or visiting the website. Businesses taking advantage of the low-cost high-visibility marketing tool to date are Loadsys Consulting, Chicago Office Products and Sign-A-Rama in Mokena.

Exhibiting local chamber member businesses will pay only \$175 until July 30th for space, breakfast, lunch, and an exhibitor-only reception, registering through their local chambers. After July 30h, businesses will pay \$195.

Attending the event for on-the-floor networking is free with a business card. Visitors are encouraged to make a reservation now for the seated lunch, which will detail how the Olympics in Chicago will benefit the Southland, for \$25.

The most important thing? "Register early!" says Bernadette Shanahan-Haas of the Tinley Chamber. Jennifer Busk of Oak Lawn agrees, "Even if you're not exhibiting and just want to attend the luncheon, get on www.BToBExpo.com <<http://www.BToBExpo.com>> and reserve your place today!

For more information, or to register for the event, log onto www.BtoBExpo.com <<http://www.BtoBExpo.com>> , call Vivette Payne at 708-747-0844 or your local chamber of commerce.
